

BMI3C - Marketing: Goods, Services and Events

Grade Book

Grade Item	Weight Achieved
Get Started Quiz	- / 0
Uploading Solutions Quiz	- / 0
Unit 1 Assignment - Marketing Mix [Weight 4]	- / 4
Unit 1 Profile Yourself [Weight 4]	- / 4
Unit 1 Consumer Motivation [Weight 2]	- / 2
Unit 1 Competition Assignment [Weight 4]	- / 4
Learning Logs 1	- / 0
Unit 2 Product Development Assignment [Weight 6]	- / 6
Unit 2 Branding Assignment [Weight 4]	- / 4
Unit 2 Packaging Audit [Weight 4]	- / 4
Unit 2 Distribution Assignment [Weight 4]	- / 4

BMI3C Virtual Classroom Evaluation [Weight 6]	- / 6
Unit 3 Marketing Research [Weight 6]	- / 6
Learning Logs 2	- / 0
Unit 4 Advertising Assignment [Weight 6]	- / 6
Unit 4 Non or Not for Profit [Weight 4]	- / 4
Unit 5 Career Trend [Weight 4]	- / 4
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Unit 5 International Marketing [Weight 6]	- / 6
Final Exam [Weight 30]	- / 30